

2011 Snow Run Tour ~ Thank You!



Riding in honor and in memory of those we love

March 2011

Dear Friend and Supporting Individual,

Pink Ribbon Riders© would like to extend a huge thank you to you and all those that supported you and your ability to support the Pink Ribbon Riders (PRR). It has been an exciting year with six (6) events on the 2011 Snow Run Tour and over 1,000 people participating at the events.

We started in January at the 5th Annual Minnesota Snow Run then onto North Dakota, Michigan and half way thru the tour we headed east to the 7th Annual New York Snow Run. With just two events left on the tour we headed to Wisconsin and wrapping up out west in Wyoming.

With over \$250,000 in financial assistance given out to patients since September 2010 to March 2011. The patient need is great at this time and we could not be making a difference in so many patient lives without you. Pink Ribbon Riders receives an average of 5-7 patients per day applying with a need over \$500,000 to be raised for 2011-2012.

In a time of great need it has been an amazing to see our volunteers, participants and company support all come together for such a great cause of helping others. Thank you again!

To date the 2011 Snow Run Tour event totals are as follows:

Minnesota	\$50,000	Wisconsin	\$52,000
North Dakota	\$29,000	New York	\$72,000
Michigan	\$36,000	Wyoming	\$35,000

At this time the 2011 Snow Run Tour has raised \$274,000!

The Pink Ribbon Riders goal is simple, by you and I and so many others coming together through our hobby of snowmobiling, we can make a difference in one breast cancer patient's life at a time. One smile at a time, one less worry and one day at a time.

For more information and pictures on the 2011 Snow Run Tour please visit: www.pinkribbonriders.com.

Thank you for your continued support.

Kindest Regards,

Jody M.
Jody McKay
Director & Co-Founder,
Pink Ribbon Riders©

The Pink Ribbon Riders mission is to promote awareness of breast cancer in the motor sports industry for both men and women while raising funds for those in need. In combining these two goals for our organization we hope to bring people in the community closer as this disease not only affects those diagnosed but also those who love them.

Pink Ribbon Riders is a volunteer based Non Profit 501 C (3) Organization. Pink Ribbon Riders works on a grass roots effort and approach.